

Community health worker training on older adults: A qualitative needs assessment

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Abstract

Background: Community health workers (CHWs) are frontline public health personnel who serve as liaisons between vulnerable patient populations and the healthcare system. They are instrumental in health promotion and education for urban-dwelling older adults. However, no research exists on training that CHWs receive on age-friendly health care. This article explores CHW education on the 4Ms of an Age-Friendly Health System and identifies areas where additional training may be necessary.

Methods: As part of a two-pronged qualitative needs assessment, four focus groups were held with a total of 17 CHWs and semistructured interviews were conducted with 10 clinicians, including both healthcare providers and social workers. Focus group and interview transcripts were then analyzed for major themes in Dedoose, a qualitative coding software.

Results: Clinicians most often identified Mentation and Mobility as areas where CHWs can have the greatest impact. Correspondingly, CHWs felt under-equipped to assist patients in these areas and expressed strong interest in additional training. In general, CHWs and clinicians agreed that Medications and What Matters do not fall under CHW scope of practice.

Conclusions: Our findings confirm the critical role that CHWs can play in promoting the health and well-being of urban-dwelling older adults. However, we also demonstrate that many CHWs lack adequate training in age-friendly care. To meet the social and medical needs of a rapidly aging US population, there is a pertinent need to develop a novel community health worker training curriculum on Mentation and Mobility.

KEYWORDS

age-friendly health, community health workers, geriatrics education

Lauren J. Gleason and Stacie Levine are the co-senior authors.

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INTRODUCTION

The US population of adults aged 65 and older is projected to rise from 54.1 million in 2019 to 94.7 million in 2060.¹ Health disparities among older adults are particularly apparent in diverse urban centers, where neighborhoods are often stratified by race and socioeconomic status. In Chicago, for example, the populations of older Black adults living on the city's South and West Sides experience higher rates of chronic disease and shorter overall life expectancy compared with their non-Hispanic White counterparts.² There is an increasing need for community-based approaches to meet the complex medical and social needs of an aging population.³

One such approach involves the use of community health workers (CHWs) as conduits between patient populations and the medical establishment. CHWs do not provide clinical care but can facilitate outreach programs for health screening and education. They are often trusted members of the communities they serve and, as such, are uniquely positioned to address health disparities among older adults through advocacy and cultural understanding.^{4,5} By partnering with the CHW workforce in diverse urban centers, hospital systems can further expand the Age-Friendly Health Systems (AFHS) movement into underserved aging populations. Launched in 2016, the AFHS movement seeks to improve the care of older adults by focusing on the "4Ms": Mobility (helping older adults move safely), Mentation (identifying dementia, delirium, and depression), Medications (using age-friendly medications when possible), and What Matters (aligning care with older adults' health goals).⁶

Previous studies have successfully implemented CHW-led interventions to monitor medication safety, assess fall risk, screen for depression and dementia, and help older adults manage chronic conditions such as diabetes and hypertension.⁷⁻¹² More recently, attention has shifted toward the potential of CHW to facilitate conversations about advance care planning (ACP) and promote ACP documentation among older adults.¹³ However, much of this preexisting research focuses on CHW working with rural communities and populations outside of the United States. No published literature exists on the education and training that CHWs, specifically those practicing in major cities, receive on age-friendly care.

The present study addresses a gap in the existing literature by addressing the age-friendly training needs of CHW who work with diverse urban populations of older adults. Through a qualitative needs assessment involving focus groups with CHWs and interviews with clinicians, this study aims to identify areas of older adult health in which CHWs require further education, specifically

Key points

- Community health workers are frontline public health personnel and are often instrumental in health promotion and education for vulnerable patient populations.
- This study finds that although urban community health workers regularly assist older adults with medical and social needs, many receive little to no training on age-friendly care.
- Based on their scope of practice, community health workers would benefit from additional education on age-friendly topics such as recognizing dementia and delirium, assessing for fall risk, and addressing mobility concerns.

Why does this paper matter?

Community health workers can serve as trusted liaisons between populations of urban-dwelling older adults and the healthcare system. It is necessary to design a novel age-friendly training curriculum for community health workers to help meet the needs of a rapidly aging US population.

within the 4 M's framework. We explore the potential of urban CHWs as public health paraprofessionals, their experiences collaborating with geriatric-focused clinicians to meet the needs of community-dwelling older adults, and the relevance of the AFHS 4 M's framework to the future development of CHW training programs.

METHODS

Study design

This qualitative study received approval from the Institutional Review Board (No. IRB22-1410) to identify possible gaps in CHW knowledge regarding the 4Ms of the AFHS. We conducted four in-depth, semistructured focus groups with CHW to understand their experience working with older adults, their prior training on older adult health, and their desire for additional training on the 4Ms. Participating CHWs primarily work or volunteer at organizations that serve communities on Chicago's South and West sides. We also conducted 10 semistructured interviews with clinicians—social workers, nurse navigators, and physicians—who work with older adult patients and who currently utilize or might benefit from CHW support. All participating clinicians work in Chicago-based

TABLE 3 Clinician perspectives on the current role of CHWs and desired changes in CHW training.

Perceived roles and strengths of CHW		
	<p>Summary points</p> <ul style="list-style-type: none"> CHW play a minimal role in helping patients with medications or advance planning However, CHW can bring concerns about medication non-compliance, fall risk in a patient's home, or sudden cognitive changes to a provider's attention 	<p>Representative quotes</p> <p>"If there was an issue where someone realized like, someone's out of medication or there was an adverse reaction, I don't doubt that [the CHW] wouldn't bring it to us."</p> <p>"If mobility comes up, [the CHW] would probably talk about it, but ... they're not having deliberate conversations about mobility."</p> <p>"[The CHW] is not necessarily focused on helping manage mood, but more kind of noticing if mood may be factoring into an issue, then she'll highlight it to the social service team."</p>
4 M's		
Resource navigation	<ul style="list-style-type: none"> Most clinicians we spoke to felt that the most important role of CHW is working with patients to obtain social services 	<p>"We have community health workers who can help patients navigate Pace and homemaker services and things that are a bit time consuming for us [social workers]."</p>
In-home interaction	<ul style="list-style-type: none"> CHW are uniquely positioned to make observations about a patient's home environment and social needs 	<p>"We're dealing with patients who are in and out of the hospital a lot because they're complicated, and so just having yet another way to give them support and to understand what they're dealing with at home and how that has an impact on their health, I think is pretty invaluable."</p>
Cultural bridging	<ul style="list-style-type: none"> CHW can bring cultural awareness and sensitivity to their relationships with patients 	<p>"I do feel like a lot of consumers relate to CHW's more than they do to social workers or any other profession, just because they're sort of like the bridge between the hospital and the community. They trust them in a different way."</p>
Desired changes in CHW training		
Medications	<ul style="list-style-type: none"> Most clinicians said that CHW involvement in medications should be minimal and limited to helping patients with organization 	<p>"Right now the role of CHW is not so much focused on medication, but could there be more push on home visits and then checking with the patient in-person in the home to see if they are taking their medication."</p>
Mobility	<ul style="list-style-type: none"> Some clinicians said that CHW need formal training on specific mobility hazards to look out for in patient homes 	<p>"It would be relatively easy to teach the information that was needed for them to be able to then intervene. And I think that would be great, because they're already asking lots of questions about the patient's living situation."</p>
Mentation	<ul style="list-style-type: none"> Most clinicians said that CHW would require formal training on cognitive decline in older adults in order to screen for them 	<p>"We've trained the CHW's in how to escalate things like suicidality and homicidality, but not general concerns about memory impairment."</p> <p>"One gap that I've noticed is in the memory piece of things. I think that's not something that [the CHW] is particularly well versed at assessing."</p>
What Matters	<ul style="list-style-type: none"> Most clinicians said that CHW involvement in advance care planning should be minimal and limited to informal conversations around care goals 	<p>"As long as they have the communication skills that can help to facilitate the goals of care discussion, it doesn't have to necessarily be a goals of care discussion – just maybe a conversation about what's important to a patient."</p>

CHWs expressed interest in basic training on common chronic conditions and the risks of polypharmacy in older adults. Regarding Mobility, while some CHWs felt they could intuitively identify fall risks in an older adult's home, others expressed interest in a concrete screening "tool that could help us better assess mobility."

While some CHWs had taken a broad mental health first aid course, most were interested in learning more about cognitive decline in older adults. One CHW described her uncertainty about how to approach mood fluctuations in older adults, stating that she wanted to know "what is it that I could do to accommodate and be

conceptual framework of the 4Ms. Among the CHWs and clinicians we interviewed, Mobility and Mentation had the greatest consensus as two areas where CHWs, based on their scope of practice, are poised to make the greatest impact.

By combining multiple qualitative sources, this article contributes a novel perspective on the strengths of CHWs working with older adults in resource-poor urban communities. CHWs expressed enthusiastic interest in learning how to better care for older adults, and many spoke passionately about working with aging patients who feel “invisible.” CHWs told us that, during home visits, they informally check for fall risks and make observations about changes in a patient’s mental status. Despite this, most CHWs feel that they do not have the tools to confidently identify mobility concerns or distinguish between normal and abnormal forms of memory impairment. This lack of knowledge could pose problems, as many clinicians pointed out, because CHWs can have a strong influence on their patients’ well-being. As the number of older adults with Alzheimer’s is projected to double between 2020 and 2060, it is imperative that CHWs are trained in recognizing the basic signs of dementia and its impact on patient decision-making.¹⁵ CHW training programs do not typically include dedicated education on the general concept of age-friendly health nor on the unique medical concerns of an aging population. As such, we recommend that CHWs receive broad training on the principles of age-friendly health and concrete education on all 4Ms, with a particular focus on Mobility and Mentation.

Recent literature has also demonstrated that Black and Hispanic older adults receive less ACP compared with older white adults, perhaps due to racial and cultural discordance between patients and providers.¹⁶ These disparities suggest that community-based approaches to ACP may help destigmatize and promote the importance of discussing end-of-life care. The clinicians we spoke to largely felt that What Matters, particularly more technical aspects of ACP documentation, should remain under the purview of social workers and physicians. It is also possible, however, that bolstering CHW training and engagement in this space could empower marginalized patients and facilitate meaningful dialogue between older adults and their providers. Further research is needed to determine the extent to which CHWs should be involved in conversations around ACP with older adult patients.

Despite the strengths of this study, some caveats deserve mention. Because we only collected data from CHW and clinicians based in Chicago, it may be difficult to translate this study’s findings to other urban centers. Nonetheless, the reflections of CHW were not specific to their experiences working in Chicago, but rather spoke

to the spectrum of medical and social challenges that older adults face in cities across the United States. Second, the study’s small sample size could limit generalizability. However, from our in-depth conversations with participants, we were able to achieve theme saturation while also recruiting and enrolling a diverse study population. Third, our assessment of CHW education and experience was based on participant recollection; as a qualitative study, we could not account for the significant variability in CHW training programs. More urgently, however, this study’s qualitative nature enabled us to gain insight into CHW lived experience, including “‘non-traditional’ sources of knowledge” that might not reveal themselves through quantitative analysis and are necessary to inform next steps in curriculum development.¹⁷ The heterogeneity of community health work also raises further questions about embedding CHWs in larger networks of healthcare professionals. Although these concerns are beyond the scope of this study, further research is necessary to elucidate the barriers to integrating CHWs into health systems.

In summary, this study supports previous findings that, as CHW scope of practice evolves, there are many ways that CHWs can positively impact community-dwelling older adults. By focusing on the knowledge gaps of urban CHWs, this study also establishes CHWs as important targets for continuing education on the 4M model of older adult care, with a special focus on Mobility and Mentation. Next steps include designing a novel CHW training curriculum based on the input of geriatrics providers, pilot testing it with the intended audience, and determining how to best make such a curriculum freely and publicly available.

AUTHOR CONTRIBUTIONS

Drs. Stacie Levine and Lauren J. Gleason (co-senior authors) oversaw the process of project proposal and grant acquisition. Maureen Burns, Kandis Draw, Wandy Hernandez, and Jenil Bennett, as community health workers with valuable experience and insight contributed to the development of study materials (i.e. focus group and interview guides) and assisted with participant recruitment. Aliza Baron facilitated study logistics such as obtaining participant consent, recording and transcribing focus groups and interviews, and scheduling team meetings. Nora Spadoni, Aliza Baron, Dr. Elizabeth Zavala, Dr. Gleason, and Dr. Levine collected qualitative data by leading focus groups and/or one-on-one interviews. Nora Spadoni reviewed all transcribed qualitative data for accuracy, developed the project’s codebook in Dedoose, and coded each transcript. Dr. Gleason and Aliza Baron validated code application through interrater reliability tests in Dedoose. Nora Spadoni wrote up

the manuscript. All authors separately read the manuscript and provided feedback.

CONFLICT OF INTEREST STATEMENT

The authors have no conflicts of interest, financial or other, to report.

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